

П П

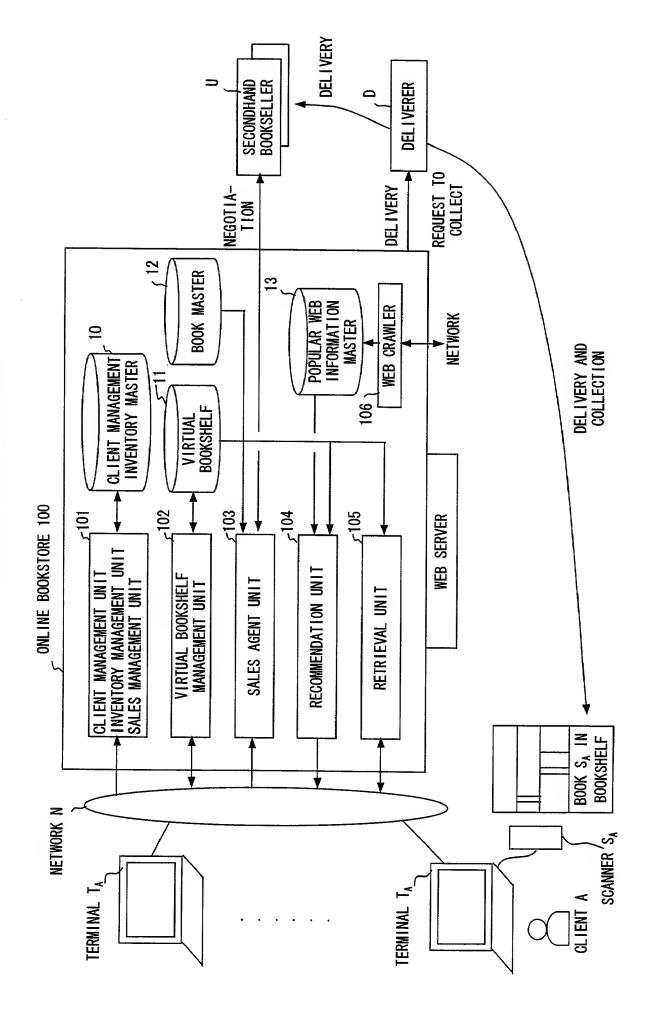


FIG. 2

VIRTUAL BOOKSHELF 11 O: NOT OWNED 1: OWNED (EXCLUDING 2) 2: PURCHASED 3: UNNECESSARY (OWNED, EXCLUDING 4) HOW MANY BOOKS WRITTEN BY 4: UNNECESSARY (PURCHASED) THE AUTHOR ARE OWNED? BOOK **AUTHOR** ID ID B1, B2, B3/, B4····· W1, / W2, W3, W4····· CLIENT CLIENT ID ID 010000 **A1** 13,0000... Α1 0200000-----A2 001040..... A2 **A3 A3** A4 A4 . . . . . . . . . ....... VIRTUAL BOOKSHELF BY BOOK 111 VIRTUAL BOOKSHELF BY AUTHOR 112

FIG. 3A

FIG. 3B

CLIENT ID × BOOK ID	ENTRY DATE	PUBLIC FLAG	COMMENT OR NOTE
(A1,B2) (A2,B2) (A2,B4) 	20001020 20001130 20001101	1 0 0 	THIS BOOK IS NOT INTERESTING OBVIOUSLY PRESENTED BY XX

PERSONAL COMMENT TABLE 113

FIG. 3C

BOOK ID	AUTHOR I D	AUTHOR NAME	TITLE OF BOOK	PUBL I SHER NAME	PUBLISHE D DATE	ISBN	
B2	W1,W2	xxx,yyy	ZZZZZ	uuuu	1997	4-333	
В4	W3	aaaa	bbbb	لللا	1998	0-243···	
			ATED 10				

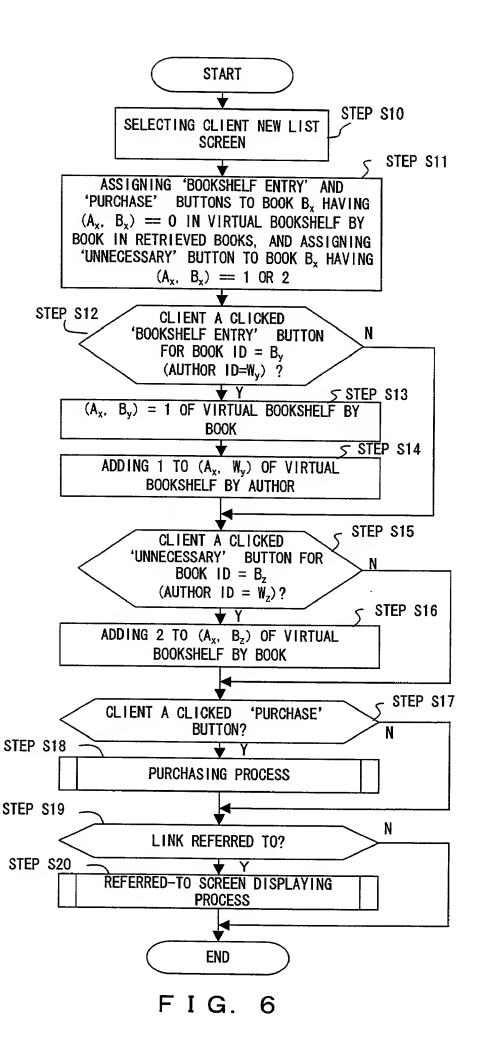
- BOOK MATER 12

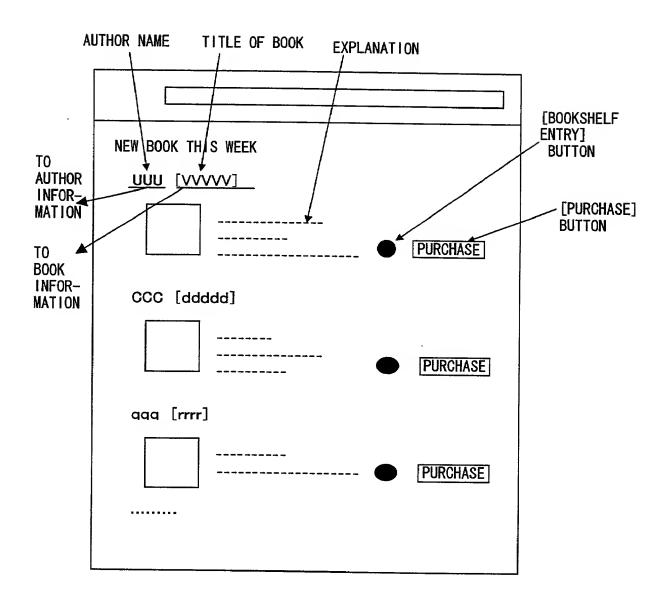
F I G. 4

URL	TITLE/SUMMARY	BOOK ID	AUTHOR ID	POPULARITY	COLLECTED DATE
aaa/bbb	tttt	12	2,3	126	20001223
•••••					

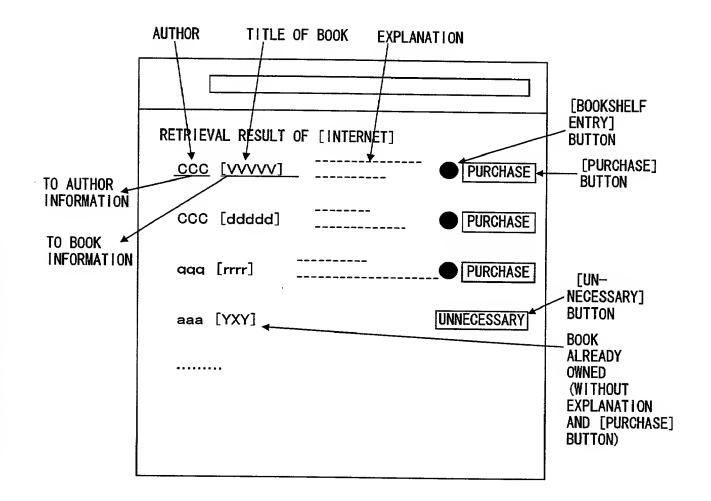
POPULAR WEB DOCUMENT MASTER 13

F I G. 5





F I G. 7



F I G. 8

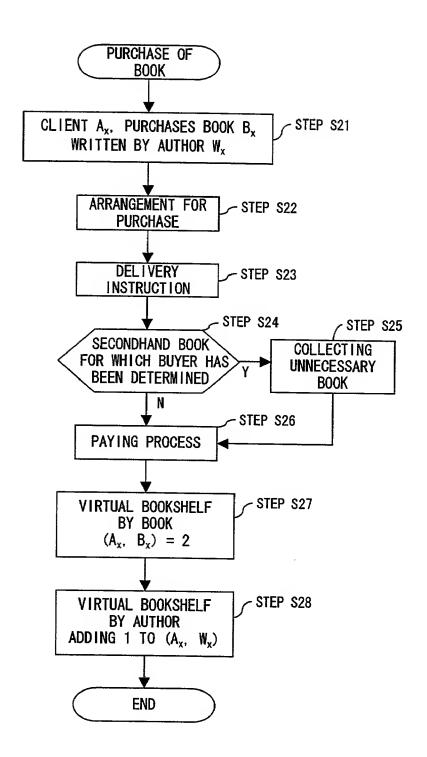


FIG. 9

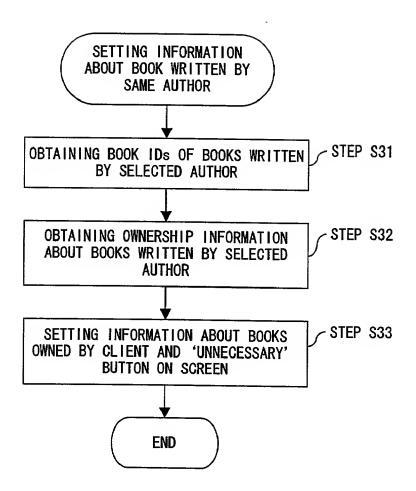


FIG. 10

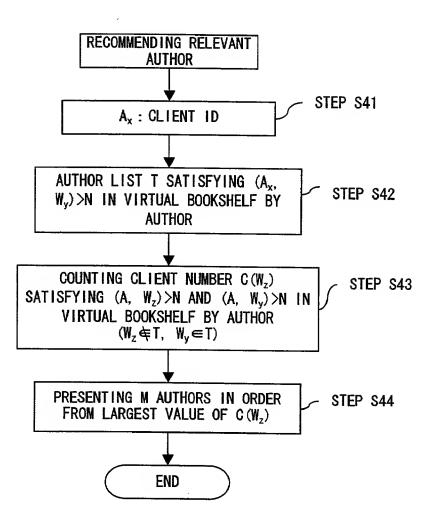


FIG. 11

AUTHOR UUU	[UNNECESSARY] BUTTON
OWNED BOOK	
bbbb UNNECESSARY UNNECESSARY	[BOOKSHELF Entry] Button
RECOMMENDED BOOK	[PURCHASE]
cccc PURCHASE	BUTTON
HOW ABOUT BOOKS WRITTEN BY THESE AUTHORS?	RELEVANT
vvvv www	AUTHOR RECOMMENDATION
RELEVANT URL	
xxxxxxxx	
AUTHOR INFORMATION DISPLAY SCREEN	

FIG. 12

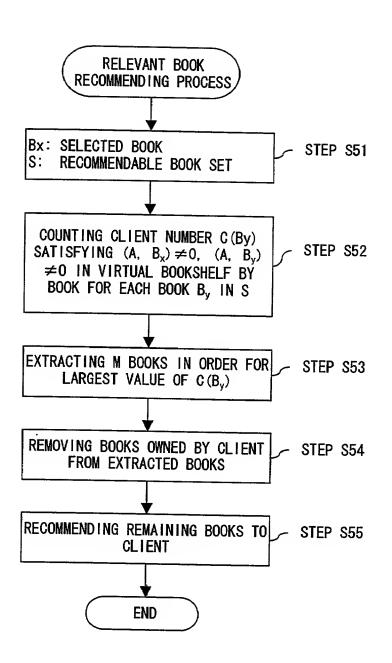


FIG. 13

AUTHOR uuu TITLE OF BOOK vvv PUBLISHER: XXX BOOK COMPANY PUBLISHED DATE: 1999.10 ISBN 4-222  EXPLANATION: PURCHASE	[BOOKSHELF ENTRY] BUTTON [PURCHASE] BUTTON
OPINION OF PERSONS OWNING THE BOOK  Mr. A: Mr. B:  OTHER BOOKS FREQUENTLY OWNED BY PERSONS OWNING THE BOOK  uuuuu[vvvvv2]  kkkkk[bbbb]	RELEVANT BOOK 
RELEVANT URL xxxxxxxxx	

FIG. 14

AUTHOR uuu ENTRY RATE 10001000	OPINION COMMENT
TITLE OF BOOK VVV  PUBLISHER XXXX BOOK COMPANY PUBLISHED DATE: 1999. 10 ISBN 4-222  PUBLIC/NOT PUBLIC	(EDITABLE)  CONDITION  FOR  PUBLICATION
EXPLANATION:	[UNNECESSARY] BUTTON
OPINION S OF PERSONS OWNING THE BOOK	
Mr. A: Mr. B:	
OTHER BOOKS FREQUENTLY OWNED BY PERSONS OWING THE BOOK uuuuu [vvvv2] kkkkk.[bbbbb]	
RELEVANT URL xxxxxxxxx	

FIG. 15

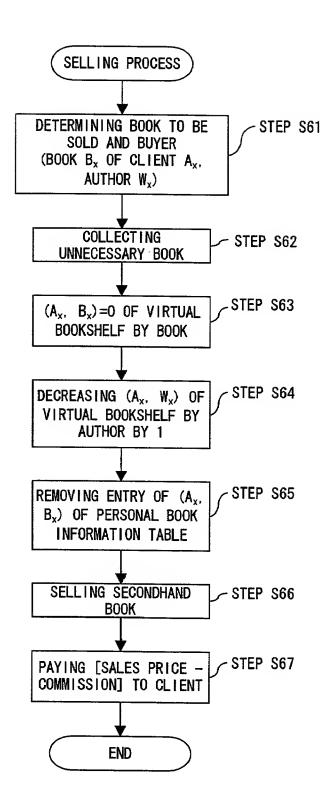


FIG. 16

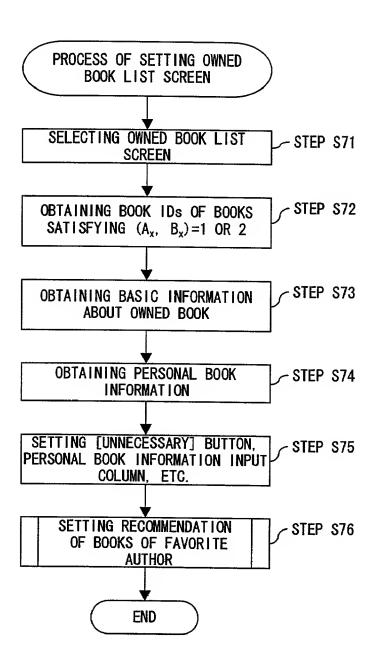


FIG. 17

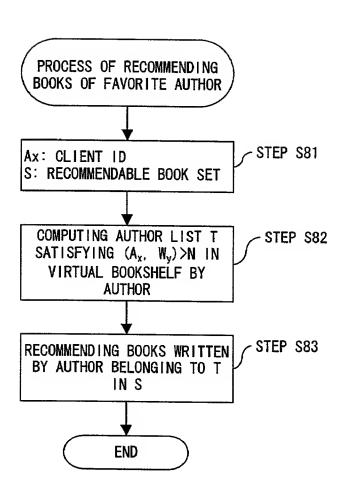


FIG. 18

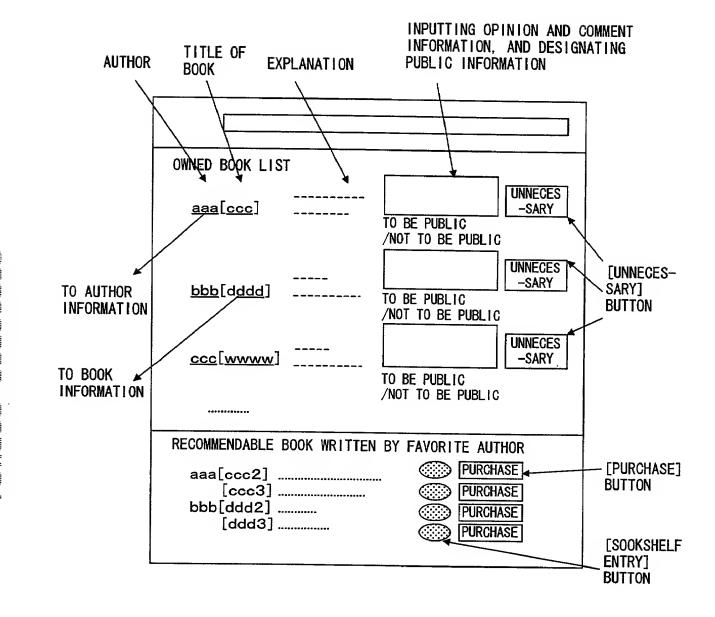


FIG. 19

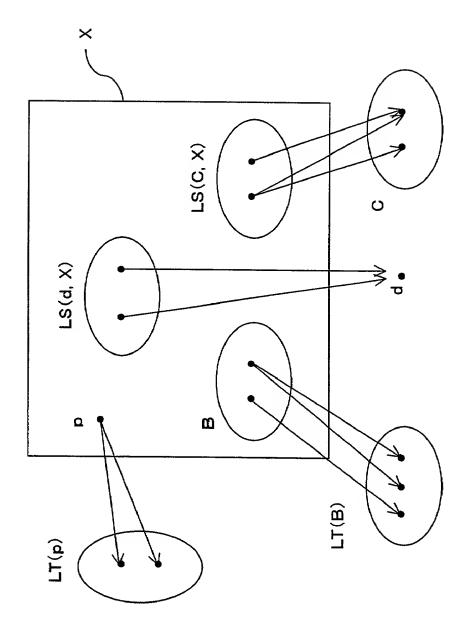


FIG. 20

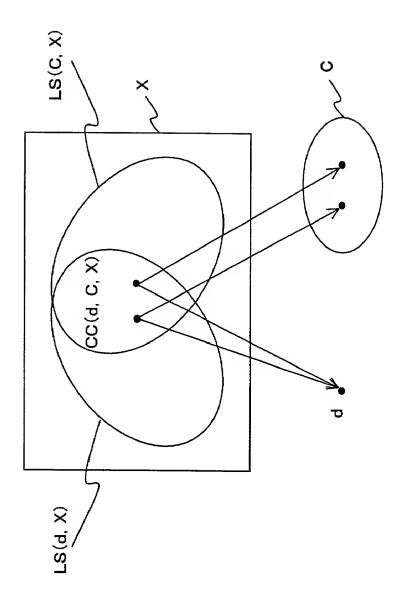


FIG. 21

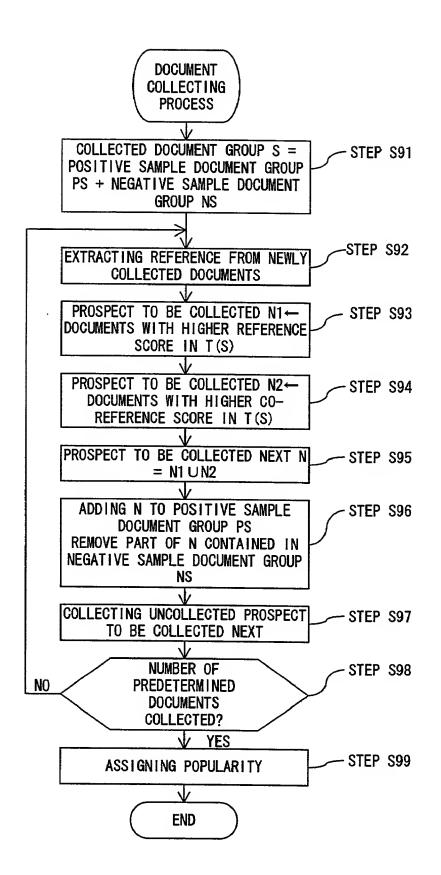


FIG. 22

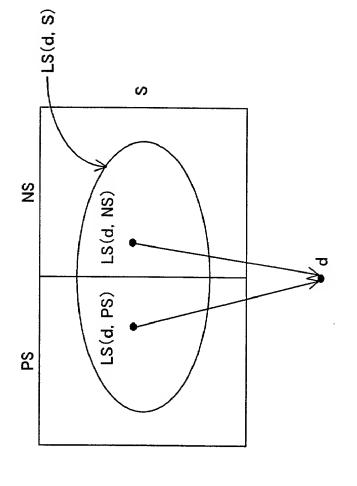


FIG. 23

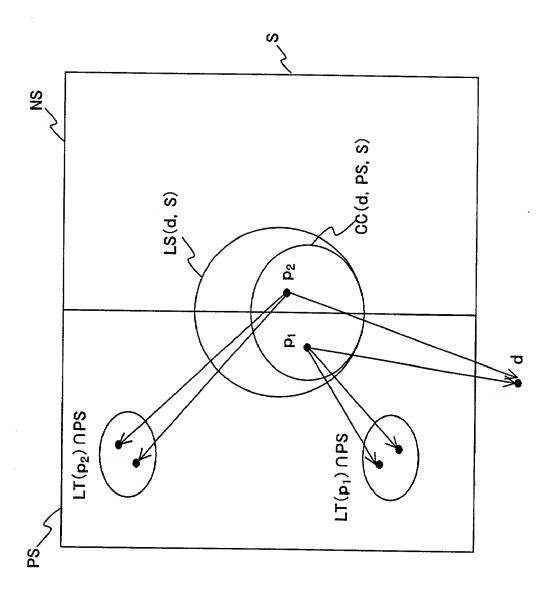


FIG. 24

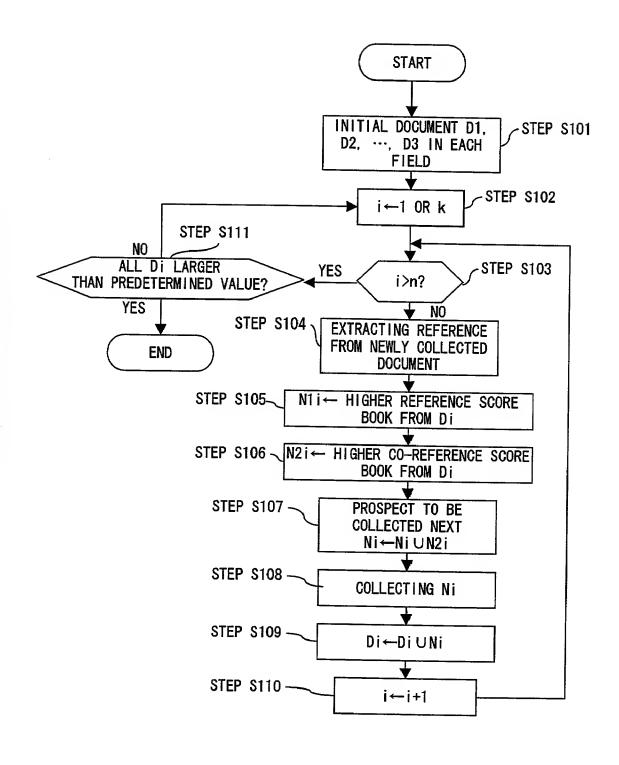


FIG. 25

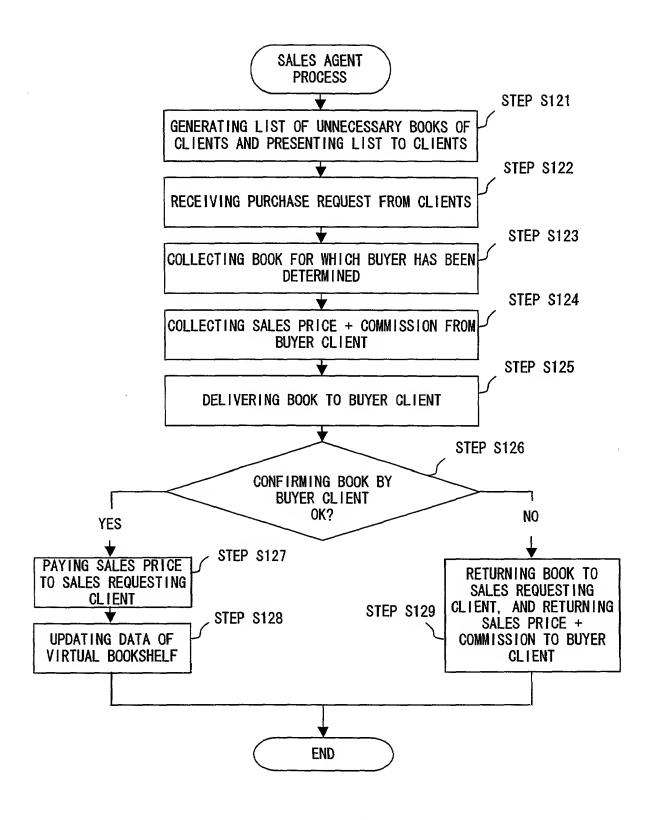


FIG. 26

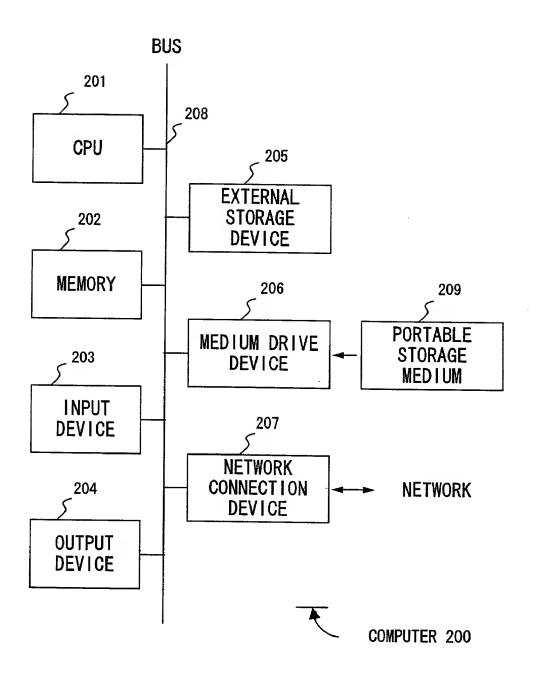


FIG. 27

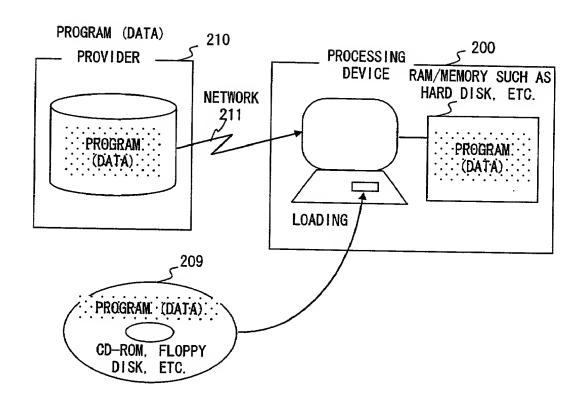


FIG. 28